

Subject: News from Chef & Child Foundation (National Office) Summer 2010

Excerpt includes comments from First Lady Michelle Obama and an article on "LA's Spotlight on Childhood Hunger"...

<http://www.acfchefs.org/Content/NavigationMenu2/Partnerships/CCF/Newsletter/2010/Fall.htm>



Chef and Child Foundation Newsletter

Chefs Move to Schools

Chefs Move to Schools Report

by Elizabeth Mikesell, CEC, AAC



I had the distinct honor of being one of 500 chefs invited to the White House on June 4, 2010. The event started with a breakfast at the Marriott across from the White House. After breakfast, a symposium was presented by Share Our Strength on "Healthy Schools, Healthy Kids: How Chefs Can Make a Difference." Speakers for the presentation included: Secretary of Education Arne Duncan, White House Assistant Chef Sam Kass, Share Our Strength Foundation and Executive Director Billy Shore, author of "Free for All: Fixing School Food in America" Janet Poppendieck, and a panel with chefs and school officials already successfully working together to ensure schools are a healthy food environment for kids.

After the symposium, we went to the organic garden, which was quite beautiful and full of succulent vegetables ready to be harvested. The ACF crew was drawn together for a group photo with ACF and CCF banners in front of us.

Sam Kass and a few others spoke briefly, and then **first lady Michelle Obama** came out of

the White House and greeted us. She spoke of her vision of solving childhood obesity, citing several examples of what she would like to see transpire in the months and years in front of us. She envisions families gathering around tables with home-cooked foods, stating that food is at the core of what makes life wonderful. She stated that 1/3 of American children are obese, and that the cost to our country to treat diseases linked to obesity is \$150 billion annually. She wishes to see low-income families have better access to quality food at an affordable price. She also wishes to see an increase in physical activity for children to 60 minutes a day at school and access to healthy school food. She hopes to see a continuation of good bipartisan support in Congress for a strong childhood nutrition bill, and asks the nation to support this.

Chapter events

Support Childhood Nutrition Day October 16, 2010

Childhood nutrition day focuses on the need for education about childhood hunger, malnutrition and obesity issues.

Support this day by offering an awareness event in your community. The event can be as simple as offering a cooking demonstration at a local nonprofit, working at a local soup kitchen, getting a proclamation from your mayor, holding an activity session at a local school. Need an idea? Visit our [chapter corner](#).

Anyone can make a difference on October 16. Please help us make an impact in communities around the country on October 16 by talking about these important issues. Email chefandchild@acfchefs.net about your event and send us photos. Let's spread the word!



Chapter events

LA's Spotlight on Childhood Hunger Saturday, October 16, 2010 Los Angeles Convention Center

The ACF-LA's Chef and Child Foundation's Childhood Nutrition Day, called "LA's Spotlight on Childhood Hunger," will take place Saturday, Oct. 16, 2010, at the Los Angeles Convention Center. There will be a Kid's Healthy Cooking Contest and a Benefit Concert to bring awareness to childhood hunger, malnutrition and obesity in America, and we are inviting many at-risk and disadvantaged children to participate. Furthermore, most of our proceeds will go to our adopted charity, the West Los Angeles Fisher House Foundation. This foundation provides temporary housing for families of veterans while they undergo longterm care.

For more information, please **contact CCF Chair Marjorie Frazier** at

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