



Dear Sponsor, Partner or Media Outlet:

We are writing you to request support for the **American Culinary Federation (ACF)** Los Angeles (Chefs de Cuisine) chapter's **Chef and Child Foundation's** fundraising event:

**“LA’s Spotlight on Childhood Hunger”**  
**Saturday, October 16, 2010**  
**9am to 5pm**  
**Los Angeles Convention Center**

(Coincides with ***National Childhood Nutrition Day & World Food Day***)

The American Culinary Federation, created in 1929, is over 80 years old and is the largest chefs' organization in North America. The Chef and Child Foundation, a fundraising arm, was developed in 1989 (over 20 years ago) and our local activities will include a **Kid's Healthy Cooking Contest**, **Give-A-Ways**, **Benefit Concert** and a **V.I.P. Reception** to bring awareness to childhood hunger, malnutrition and obesity in America. Many at-risk and disadvantaged children will be invited to participate (i.e. LA Family Housing, Foster Care, Boys & Girls' Club, Los Angeles Unified School District, etc.). In addition, most of the proceeds will go to our adopted charity, the **West Los Angeles Fisher House Foundation**, which provides temporary housing for families of wounded soldiers while they undergo long-term care.

We are moving forward with lightning-speed and working with the entertainment community, large and small corporations, and city and state government to not only create an ***amazing event***, but to declare this day (as in many cities across the country) – **“CHILDHOOD NUTRITION DAY!”** There is still so much to do and many items to cover for this exciting and worthwhile event, so we are writing to your office to request support in the form of:

1) **DONATIONS** (food, gifts, etc.) – **all donors will be recognized in the program book**

2) **SPONSORSHIPS**

**GOLD - \$500+** - full page ad, 2 tickets to the festivities, listing in program book

**SILVER - \$250** - 1/2 page ad, 2 tickets to the festivities, listing in the program book

**BRONZE - \$100** - 1/4 page ad, 2 tickets to the festivities, listing in program book

**\$50** - Business Card Ad

**\$25+** - "Adopt-a-Child", "Adopt-a-Family" or "Adopt-a-Group" by purchasing one or more concert tickets (\$25 per ticket) in their name.

3) **TIME** (make an appearance, volunteer, etc.)

4) **SPACE** (free publication or airtime in your media outlet to bring awareness to this crisis and tie in with the national and international campaign).

For more details, please reply, or simply let us know what you would like to send and/or how you would like to participate.

In quest of a greater balance for all,

*Marjorie J. Frazier*

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**<http://www.acfchefs.org/>** or **<http://www.acfla.org/>**